



CITY OF GLOBE
ADMINISTRATION DEPARTMENT

2014 CITIZEN SURVEY

- Scottsdale Story
- 60 community leaders, stakeholders, and influential residents chosen
- Survey issued by City Directors and Managers
- Results tabulated and compared to the 2012 mail-in survey results




AREAS OF NEEDED IMPROVEMENT:

- Retail (76.5%)
- Housing (70.5%)
- Overall appearance of Globe (62%)
- Code Enforcement (59%)
- Employment Opportunities (56%)
- Street and Sidewalk Repair (53%)



AREAS OF SUCCESS:

- Good overall public perception of Globe (91%)
 - Fire Department (91%)
 - Natural environment (82%)
 - Water utility (76.5%)
 - Cultural activities (76.5%)
 - Retirement community (73.5%)
 - Police Department (73.5%)
 - City Cemetery (65%)
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WHAT WOULD YOU LIKE TO SEE HAPPEN IN THE NEXT FEW YEARS TO MAKE GLOBE BETTER?

1. Economic Development (25%)
2. Recreation Improvements (22%)
3. Improved Infrastructure (20%)
4. Quality Education (13.3%)
5. Other



WHAT DO YOU LIKE BEST ABOUT LIVING IN GLOBE?

1. The People (43%)
2. Small Town Living (37%)
3. Location/Climate (19%)
4. Other



WHAT DO YOU LIKE LEAST ABOUT LIVING IN GLOBE?

1. Drugs (16.5%)
2. Political Favoritism (16.5%)
3. Lack of Job Opportunities (11%)
4. Lack of Retail Opportunities (11%)
5. Education (11%)
6. Recreation (8%)
7. Other



OTHER GENERAL COMMENTS:

1. Infrastructure Needs (28%)
2. Recreation Needs (14%)
3. Economic Development (11%)
4. Other



2012 CITIZEN SURVEY RESULTS

Most important issues facing Globe:

1. Improved Infrastructure (streets, water lines, sewer lines, appearance of the City)
2. Economic Development/Sustainability (growth, employment, new business, housing)
3. Public Safety (crime, police, drugs)
4. Quality of Life (activities for youth, improved schools)



QUESTIONS?

